BOMBERS FOOTBALL CLUB

FUELING CHAMPIONS

PARTNERSHIP WITH BOMBERS FC

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Presented by :
Bombers FC

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JOURNEY TO VICTORY

Bombers Football Club is one of Dominica's leading football organizations, proudly representing the town of Portsmouth and competing in the Dominica Premier League, the highest level of football in the country.

The club has built a strong reputation for:

- Developing talented footballers
- Promoting youth development
- Representing the pride of northern Dominica
- Creating opportunities for young athletes to grow both on and off the field

Through its senior teams, youth programs, and community initiatives, Bombers FC continues to play a central role in the sporting and social development of Portsmouth and the wider Dominican community.

Bombers FC now invites corporate partners, businesses, and supporters to join us in shaping the future of football through strategic sponsorship partnerships.



WHO WE ARE

Established	2010
Competing in	DFA Premier Division Male & Female DFA Youth Leagues - U15, U16 (Girls) & U18
Track record	Former Premier Division Champs Male & Female Former Youth Champs Consistent Top 4 Finish
Fan Connection	Strong community and fan engagement



PROVEN EXCELLENCE

- Premier Division champ Male & Female
- U15 National Champ
- Ranked Top 3 in National League
- Active Social Media and Online Platform



AUDIENCE & REACH

10K+ **DIRECT EMAIL CONTACT**

LOCAL & GLOBAL Supporters across all age groups

200+ **SOCIAL MEDIA VIEWS** per month





SPONSORSHIP OPPORTUNITIES

Tailored Partnerships to Maximize Impact

- Jersey branding & apparel placement
- Event naming rights
- Social media campaigns
- Website Promotion



BRAND BENEFITS

Unmatched brand visibility	1
Positive association with sportsmanship and excellence	2
Access to exclusive events & networking opportunities	3
Strong emotional connection with fans	4

CASE STUDIES

Our partnerships don’t just bring visibility, they deliver measurable business results.

Sponsor	achieved
	35% increase in brand recognition
	20% sales boost within the first year of partnership.



PARTNERSHIP PACKAGES

Flexible & Scalable Sponsorship Plans

Title	Become the Official Title Sponsor of Portsmouth Bombers FC with exclusive naming rights, maximum brand exposure across all club platforms, priority logo placement, jersey branding, website homepage recognition, event branding, media interviews, speaking opportunities, VIP hospitality, community engagement, and first right of renewal.
Platinum	Position your company as a Premier Partner of Bombers FC with premium branding across digital and print platforms, recognition at all major club events, exclusive speaking opportunities, website advertising, social media campaigns, newsletter features, VIP invitations, networking opportunities, and access to player and community activation initiatives.
Gold	Receive high-impact brand visibility through social media, website recognition, event branding, matchday promotions, newsletter advertising, and participation in selected community and club events.
Silver	Build brand awareness through consistent exposure across Bombers FC's digital platforms, event materials, website recognition, social media acknowledgements, and community initiatives.
Match Day Advertising	Promote your business directly to players, supporters, families, and visitors through Home game signage
Website Advertising	Feature your business on the Bombers FC website with a linked advertisement reaching local, regional, and international audiences year-round.
Events Sponsorship	Sponsor one or more Bombers FC events including tournaments, youth festivals, business forums, health and wellness programmes, awards ceremonies, and community outreach initiatives with extensive branding and promotional opportunities.
Team Kit	Showcase your brand on the official Team kit worn during league matches, cup competitions, training sessions, media appearances, promotional campaigns, and community events throughout the season.



TITLE SPONSOR -EC$25,000



The Title Sponsor becomes the main commercial partner of Bombers FC and receives the highest level of brand exposure across all club platforms, matches, and marketing activities.

Benefits

- Official Naming Rights
  - Example:
    - Bombers FC presented by [Company Name]
- Largest logo placement on front of team jerseys
- Logo placement on team shorts
- Logo placement on team warm-up shirts
- Logo featured on all club marketing materials
- Logo featured on Bombers FC website homepage
- Dedicated sponsor profile page on the club website
- Social media promotion and sponsor recognition
- Logo featured on matchday graphics
- Logo featured on match result graphics
- Premium banner display at all Bombers FC home games in prime locations
- Speaking opportunity at club events
- Opportunity to host promotional booths or brand activations at matches

PLATINUM SPONSOR -EC$15,000



Platinum Sponsors receive premium visibility and the opportunity to align directly with key Bombers FC programmes and teams.

Benefits

- Official Naming Rights for club programmes
  - Examples:
    - Bombers Youth Programme powered by [Company]
    - Bombers Women's Team powered by [Company]
- Logo placement on upper section of team uniforms
- Logo placement on team shorts
- Game day branding at Bombers FC matches
- Logo featured on the club website
- Logo featured in match graphics
- Logo featured in result graphics
- Social media recognition throughout the season
- Opportunity to present Player of the Match awards
- Banner display at all Bombers FC home games

GOLD SPONSOR -EC$10,000



Gold Sponsors benefit from strong brand exposure through team apparel, matchday branding, and digital promotion.

Benefits

- Logo placement on the back of team jerseys
- Game day branding at Bombers FC home matches
- Logo featured on the club website
- Social media promotion
- Inclusion in match graphics
- Inclusion in result graphics
- Banner display during Bombers FC home games

SILVER SPONSOR -EC$5,000



Silver Sponsors receive consistent visibility through team branding, digital recognition, and matchday exposure.

Benefits

- Logo placement on sleeve of team jerseys
- Logo featured on the Bombers FC sponsor page
- Recognition on Bombers FC social media platforms
- Inclusion in match graphics
- Banner display opportunities during Bombers FC home games

ADVERTISING OPPORTUNITIES

Match Day Advertising - EC$1,500 per season

A great option for businesses seeking direct visibility at Bombers FC matches.

Benefits

- Banner display during Bombers FC home games
- Brand mentions during matches
- Logo included in matchday graphics

Website Advertising EC$1,200 per year

Promote your business year-round on the official Bombers FC website.

Benefits

- Banner placement on - www.bombersfootballclub.com
- · Direct link to company website

Match Result Graphics Sponsorship EC$1,000 per season

Gain exposure through Bombers FC’s widely shared post-match graphics.

Benefits

- Logo featured on match result graphics
- Branding on social media score updates

Inclusion in highlight posts

ADVERTISING OPPORTUNITIES - NEWSLETTER

BOMBERS FC NEWSLETTER
Advertising Package 2026

Launch Date: November 2026

Frequency: Bi-Monthly (Every 2 Weeks)

Audience: Players, fans, sponsors, businesses, diaspora, and football community.

VALUE PROPOSITION
Advertising in the Bombers FC Newsletter gives your business:

- Direct access to a loyal football audience
- Exposure across digital platforms & WhatsApp distribution
- Reach to local + diaspora supporters
- Association with a community-driven, high-impact club
- Consistent visibility with bi-monthly frequency

ADVERTISING RATES(PER ISSUE)

Ad Size	Price (EC$)	Ideal For
Full Page	$300	Major brands, sponsors, corporate ads
Half Page	$150	Small businesses, service providers
Quarter Page	$75	Promotions, events, quick ads

EQUIPMENT & EVENT SPONSORSHIP OPPORTUNITIES

Support the Essentials. Power the Performance. Bombers Football Club invites partners to directly support key operational needs that impact player performance and the overall event experience.

Bombers FC EGame Challenge Sponsorship Opportunities
Title Sponsor – EC$2,000
Platinum Sponsor – EC$1000
Gold Sponsor – EC$700
Silver Sponsor – EC$300
Gaming Station Sponsor – EC$500
Livestream Sponsor – EC$300
Player Welcome Pack Sponsor – EC$250
Community Supporter – EC$100

Health is Wealth Forum Sponsorship Opportunities
Title Sponsor – EC$5,000
Presenting Sponsor – EC$3,000
Platinum Sponsor – EC$2,000
Gold Sponsor – EC$1,000
Silver Sponsor – EC$500

Players Boots Sponsorship – $500

- Provide essential gear for player safety and performance
- Direct impact on match readiness and confidence
- Brand recognition across club platforms
- Acknowledgment in newsletter and match-day mentions

Transportation Sponsorship – $400

- Support team travel to matches and events
- Ensure timely and professional team logistics
- Brand visibility in team communications and social media
- Recognition during match announcements

STUDENT-ATHLETE DEVELOPMENT SAVINGS PLAN
“Save Today. Prepare Them for Tomorrow.”

WHY PARTNER WITH BOMBERS FC?
Strong community presence in Portsmouth and across Dominica
Multi-platform exposure (social media, website, newsletter)
Direct contribution to youth and sports development
Alignment with discipline, excellence, and community pride



PRIMIER DIVISION - MALE



PRIMIER DIVISION - FEMALE

LET'S CREATE A WINNING FUTURE TOGETHER



UNDER 18 - MALE



UNDER 15 - MALE



UNDER 16 - FEMALE



UNDER 13 - MALE



UNDER 11 - MALE

What we are building at Bombers FC is powered by people, committed coaches, dedicated players, supportive families, and a community that believes in the brand. Every step forward reflects the hard work, sacrifice, and unity of everyone involved.

The Bombers FC club has been restructured, successfully re-establishing a strong and strategic partnership with the Portsmouth Football Academy, reinforcing our commitment to grassroots development and long-term player progression.

The club now operates a complete development pathway, comprising U11, U13, U15, u16 and U18 teams in partnership with the Portsmouth Football Academy, along with Premier Division teams for both men and women. This structure ensures continuity in player development from the grassroots level to elite competition.

Beyond the field, we have introduced impactful programs such as the Bombers Cares initiative, a Scholarship Program, and Professional Trial Opportunities, all aimed at supporting the holistic development of our players both athletically and socially.

This approach is already delivering tangible results. Standout player Davonne George earned a six-day professional trial in Antigua, where he was exposed to European scouts—an important step in bridging local talent to the international stage.

In partnership with Da Next Level Sports Management and Recruiting Services, the club has also secured multiple scholarship pathways for its athletes. Timecia Pierre-Louis and Rosalinda Paul are currently working towards offers from Essex County College, while Orion Hyacinth has an opportunity with Garrett College, and Jaylan Jno Ville with Garden City Community College. These opportunities highlight the club’s growing success in creating academic and athletic pathways for its players.

In addition, the club now hosts two major annual events: the Possie Cup Invitational Tournament in partnership with the Hon. Fenella Wenham Sheppard and the Easter Grassroots Festival in partnership with Sports Aid Dominica and the Portsmouth Football Academy , both of which have strengthened community engagement and elevated the club’s profile.

Looking ahead, we are expanding our development and exposure platforms with the introduction of a Bombers Elite US Program, College Recruiting Combine, Professional Trails and a U18 Summer Tournament, further positioning Bombers FC as a leader in player development and opportunity creation in Dominica and the wider region.