



BOMBERS FOOTBALL CLUB

# FUELING CHAMPIONS

PARTNERSHIP WITH BOMBERS

Presented by :  
**Bombers FC**

Date :  
**April 13<sup>th</sup> 2026**



# JOURNEY TO VICTORY

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Bombers Football Club is one of Dominica's leading football organizations, proudly representing the town of Portsmouth and competing in the Dominica Premier League, the highest level of football in the country.

The club has built a strong reputation for:

- Developing talented footballers
- Promoting youth development
- Representing the pride of northern Dominica
- Creating opportunities for young athletes to grow both on and off the field

Through its senior teams, youth programs, and community initiatives, Bombers FC continues to play a central role in the sporting and social development of Portsmouth and the wider Dominican community.

Bombers FC now invites corporate partners, businesses, and supporters to join us in shaping the future of football through strategic sponsorship partnerships.



# WHO WE ARE

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Established

2010

Competing in

DFA Premier Division Male & Female  
DFA Youth Leagues - U15 & U18

Track record

Former Premier Division Champs  
Male & Female

Former Youth Champs

Consistent Top 4 Finish

Fan Connection

Strong community and fan engagement



# PROVEN EXCELLENCE



Premier Division champ Male & Female



U15 National Champ



Ranked Top 3 in National League



Active Social Media and Online Platform



# AUDIENCE & REACH

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**200M+** STREAMING REACH

multiple teams on DFA Platform and FIFA Plus

**10K+** DIRECT EMAIL CONTACT

**LOCAL & GLOBAL** Supporters across all age groups





**200+** SOCIAL MEDIA IMPRESSIONS per month





# SPONSORSHIP OPPORTUNITIES

Tailored Partnerships to Maximize Impact

- Jersey branding & apparel placement 
- Event naming rights 
- Social media campaigns 
- Website Promotion 



# BRAND BENEFITS

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Unmatched brand visibility

**1**

Positive association with sportsmanship and excellence

**2**

Access to exclusive events & networking opportunities

**3**

Strong emotional connection with fans

**4**

# CASE STUDIES

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Our partnerships don't just bring visibility, they deliver measurable business results.

Sponsor achieved

-  **35%** increase in brand recognition
-  **20%** sales boost within the first year of partnership.



# PARTNERSHIP PACKAGES

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## Flexible & Scalable Sponsorship Plans

### Platinum

Premier exposure & naming rights

### Gold

Key visibility & event activations

### Silver

Targeted brand placement

### Match Day Advertising

A great option for businesses seeking direct visibility at Bombers FC matches.

### Website Advertising

Promote your business year-round on the official Bombers FC website.

### Match Result Graphics

Gain exposure through Bombers FC's widely shared post-match graphics.

### Bombers FC Smart Wi-Fi Zone

The Bombers FC Smart Wi-Fi Zone is a unique sponsorship opportunity connected to one of the most active community sports spaces in Portsmouth.



# TITLE SPONSOR -EC\$25,000

The Title Sponsor becomes the main commercial partner of Bombers FC and receives the highest level of brand exposure across all club platforms, matches, and marketing activities.

## Benefits

- Official Naming Rights
  - Example:
    - Bombers FC presented by [Company Name]
- Largest logo placement on front of team jerseys
- Logo placement on team shorts
- Logo placement on team warm-up shirts
- Logo featured on all club marketing materials
- Logo featured on Bombers FC website homepage
- Dedicated sponsor profile page on the club website
- Social media promotion and sponsor recognition
- Logo featured on matchday graphics
- Logo featured on match result graphics
- Premium banner display at all Bombers FC home games in prime locations
- Speaking opportunity at club events
- Opportunity to host promotional booths or brand activations at matches



# PLATINUM SPONSOR -EC\$15,000



Platinum Sponsors receive premium visibility and the opportunity to align directly with key Bombers FC programmes and teams.

## Benefits

- Official Naming Rights for club programmes
  - Examples:
    - Bombers Youth Programme powered by [Company]
    - Bombers Women's Team powered by [Company]
- Logo placement on upper section of team uniforms
- Logo placement on team shorts
- Game day branding at Bombers FC matches
- Logo featured on the club website
- Logo featured in match graphics
- Logo featured in result graphics
- Social media recognition throughout the season
- Opportunity to present Player of the Match awards
- Banner display at all Bombers FC home games

# GOLD SPONSOR -EC\$10,000



Gold Sponsors benefit from strong brand exposure through team apparel, matchday branding, and digital promotion.

## Benefits

- Logo placement on the back of team jerseys
- Game day branding at Bombers FC home matches
- Logo featured on the club website
- Social media promotion
- Inclusion in match graphics
- Inclusion in result graphics
- Banner display during Bombers FC home games

# SILVER SPONSOR -EC\$5,000



Silver Sponsors receive consistent visibility through team branding, digital recognition, and matchday exposure.

## Benefits

- Logo placement on sleeve of team jerseys
- Logo featured on the Bombers FC sponsor page
- Recognition on Bombers FC social media platforms
- Inclusion in match graphics
- Banner display opportunities during Bombers FC home games

# ADVERTISING OPPORTUNITIES

## Match Day Advertising - EC\$1,500 per season

A great option for businesses seeking direct visibility at Bombers FC matches.

### Benefits

- Banner display during Bombers FC home games
- Brand mentions during matches
- Logo included in matchday graphics

## Website Advertising EC\$1,200 per year

Promote your business year-round on the official Bombers FC website.

### Benefits

- Banner placement on - [www.bombersfootballclub.com](http://www.bombersfootballclub.com)
- Direct link to company website

## Match Result Graphics Sponsorship EC\$1,000 per season

Gain exposure through Bombers FC's widely shared post-match graphics.

### Benefits

- Logo featured on match result graphics
  - Branding on social media score updates
- Inclusion in highlight posts

# ADVERTISING OPPORTUNITIES - NEWSLETTER

## BOMBERS FC NEWSLETTER

Advertising Package 2026

Launch Date: April 19, 2026

Frequency: Bi-Monthly (Every 2 Weeks)

Audience: Players, fans, sponsors, businesses, diaspora, and football community.

## VALUE PROPOSITION

Advertising in the Bombers FC Newsletter gives your business:

- Direct access to a loyal football audience
- Exposure across digital platforms & WhatsApp distribution
- Reach to local + diaspora supporters
- Association with a community-driven, high-impact club
- Consistent visibility with bi-monthly frequency

## ADVERTISING RATES(PER ISSUE)

Ad Size	Price (EC\$)
Full Page	\$100
Half Page	\$75
Quarter Page	\$50

## Ideal For

Major brands, sponsors, corporate ads  
Small businesses, service providers  
Promotions, events, quick ads

# EQUIPMENT & EVENT SPONSORSHIP OPPORTUNITIES

Support the Essentials. Power the Performance. Bombers Football Club invites partners to directly support key operational needs that impact player performance and the overall event experience.

## Players Boots Sponsorship – \$500

- Provide essential gear for player safety and performance
- Direct impact on match readiness and confidence
- Brand recognition across club platforms
- Acknowledgment in newsletter and match-day mentions

## Bombers Cares Sponsorship – \$500

- Support our community outreach efforts by contributing to the Bombers Cares Program. Your sponsorship will help provide hot meals, care packages, and essential support to individuals and families in need.
- Directly supports monthly community initiatives and outreach activities
- Align your brand with compassion, community impact, and social responsibility
- Brand visibility at Bombers Cares events and community distributions
- Recognition across our media platforms and during outreach activities
- Featured acknowledgment as a community partner making a difference

## Transportation Sponsorship – \$400

- Support team travel to matches and events
- Ensure timely and professional team logistics
- Brand visibility in team communications and social media
- Recognition during match announcements

## WHY PARTNER WITH BOMBERS FC?

Strong community presence in Portsmouth and across Dominica

Multi-platform exposure (social media, website, newsletter)

Direct contribution to youth and sports development

Alignment with discipline, excellence, and community pride

# SPECIAL OPPORTUNITY

## **Bombers FC Smart Wi-Fi Zone**

Benjamin's Park – Portsmouth

The Bombers FC Smart Wi-Fi Zone is a unique sponsorship opportunity connected to one of the most active community sports spaces in Portsmouth.

Benjamin's Park is used daily by:

- **Football teams**
- **Netballers**
- **Basketball players**
- **School children**
- **Fans and community members**
- **Persons using nearby bus stops**
- **Visitors to nearby businesses**

Visitors will be able to connect to free introductory Wi-Fi by logging into a branded portal connected to: [www.bombersfootballclub.com](http://www.bombersfootballclub.com)

Users will enter basic information to access the Wi-Fi, creating a direct communication channel for club updates and partner promotions.



PRIMIER DIVISION - MALE



PRIMIER DIVISION - FEMALE



UNDER 18 - MALE



UNDER 15 - MALE



UNDER 13 - MALE



UNDER 11 - MALE

# LET'S CREATE A WINNING FUTURE TOGETHER

Your brand deserves to be part of something extraordinary. Join us, and let's achieve greatness side by side.

## CONTACT



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[www.bombersfootballclub.com](http://www.bombersfootballclub.com)