



BOMBERS FOOTBALL CLUB

FUELING CHAMPIONS

PARTNERSHIP WITH BOMBERS

Presented by :
Bombers FC

Date :
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JOURNEY TO VICTORY

Bombers Football Club is one of Dominica's leading football organizations, proudly representing the town of Portsmouth and competing in the Dominica Premier League, the highest level of football in the country.

The club has built a strong reputation for:

- Developing talented footballers
- Promoting youth development
- Representing the pride of northern Dominica
- Creating opportunities for young athletes to grow both on and off the field

Through its senior teams, youth programs, and community initiatives, Bombers FC continues to play a central role in the sporting and social development of Portsmouth and the wider Dominican community.

Bombers FC now invites corporate partners, businesses, and supporters to join us in shaping the future of football through strategic sponsorship partnerships.



WHO WE ARE

Established

2010

Competing in

DFA Premier Division Male & Female
DFA Youth Leagues - U15 & U18

Track record

Former Premier Division Champs
Male & Female
Former Youth Champs
Consistent Top 4 Finish

Fan Connection

Strong community and fan engagement



PROVEN EXCELLENCE



Premier Division champ Male & Female



U15 National Champ



Ranked Top 3 in National League



Active Social Media and Online Platform



AUDIENCE & REACH

200M+ STREAMING REACH

multiple teams on DFA Platform and FIFA Plus

10K+ DIRECT EMAIL CONTACT

LOCAL & GLOBAL Supporters across all age groups

200+ SOCIAL MEDIA IMPRESSIONS per month





SPONSORSHIP OPPORTUNITIES

Tailored Partnerships to Maximize Impact

Jersey branding & apparel placement



Event naming rights



Social media campaigns



Website Promotion





BRAND BENEFITS

Unmatched brand visibility

1

Positive association with sportsmanship and excellence

2

Access to exclusive events & networking opportunities

3

Strong emotional connection with fans

4

CASE STUDIES

Our partnerships don't just bring visibility, they deliver measurable business results.

Sponsor achieved

-  **35%** increase in brand recognition
-  **20%** sales boost within the first year of partnership.



PARTNERSHIP PACKAGES

Flexible & Scalable Sponsorship Plans

Platinum

Premier exposure & naming rights

Gold

Key visibility & event activations

Silver

Targeted brand placement

Match Day Advertising

A great option for businesses seeking direct visibility at Bombers FC matches.

Website Advertising

Promote your business year-round on the official Bombers FC website.

Match Result Graphics

Gain exposure through Bombers FC's widely shared post-match graphics.

Bombers FC Smart Wi-Fi Zone

The Bombers FC Smart Wi-Fi Zone is a unique sponsorship opportunity connected to one of the most active community sports spaces in Portsmouth.



TITLE SPONSOR -EC\$25,000

The Title Sponsor becomes the main commercial partner of Bombers FC and receives the highest level of brand exposure across all club platforms, matches, and marketing activities.

Benefits

- Official Naming Rights
 - Example:
 - Bombers FC presented by [Company Name]
- Largest logo placement on front of team jerseys
- Logo placement on team shorts
- Logo placement on team warm-up shirts
- Logo featured on all club marketing materials
- Logo featured on Bombers FC website homepage
- Dedicated sponsor profile page on the club website
- Social media promotion and sponsor recognition
- Logo featured on matchday graphics
- Logo featured on match result graphics
- Premium banner display at all Bombers FC home games in prime locations
- Speaking opportunity at club events
- Opportunity to host promotional booths or brand activations at matches



PLATINUM SPONSOR -EC\$15,000



Platinum Sponsors receive premium visibility and the opportunity to align directly with key Bombers FC programmes and teams.

Benefits

- Official Naming Rights for club programmes
 - Examples:
 - Bombers Youth Programme powered by [Company]
 - Bombers Women's Team powered by [Company]
- Logo placement on upper section of team uniforms
- Logo placement on team shorts
- Game day branding at Bombers FC matches
- Logo featured on the club website
- Logo featured in match graphics
- Logo featured in result graphics
- Social media recognition throughout the season
- Opportunity to present Player of the Match awards
- Banner display at all Bombers FC home games

GOLD SPONSOR -EC\$10,000



Gold Sponsors benefit from strong brand exposure through team apparel, matchday branding, and digital promotion.

Benefits

- Logo placement on the back of team jerseys
- Game day branding at Bombers FC home matches
- Logo featured on the club website
- Social media promotion
- Inclusion in match graphics
- Inclusion in result graphics
- Banner display during Bombers FC home games

SILVER SPONSOR -EC\$5,000



Silver Sponsors receive consistent visibility through team branding, digital recognition, and matchday exposure.

Benefits

- Logo placement on sleeve of team jerseys
- Logo featured on the Bombers FC sponsor page
- Recognition on Bombers FC social media platforms
- Inclusion in match graphics
- Banner display opportunities during Bombers FC home games



ADVERTISING OPPORTUNITIES

Match Day Advertising - EC\$1,500 per season

A great option for businesses seeking direct visibility at Bombers FC matches.

Benefits

- Banner display during Bombers FC home games
- Brand mentions during matches
- Logo included in matchday graphics

Website Advertising EC\$1,200 per year

Promote your business year-round on the official Bombers FC website.

Benefits

- Banner placement on - www.bombersfootballclub.com
- Direct link to company website

Match Result Graphics Sponsorship EC\$1,000 per season

Gain exposure through Bombers FC's widely shared post-match graphics.

Benefits

- Logo featured on match result graphics
 - Branding on social media score updates
- Inclusion in highlight posts

SPECIAL OPPORTUNITY

Bombers FC Smart Wi-Fi Zone

Benjamin's Park – Portsmouth

The Bombers FC Smart Wi-Fi Zone is a unique sponsorship opportunity connected to one of the most active community sports spaces in Portsmouth.

Benjamin's Park is used daily by:

- **Football teams**
- **Basketball players**
- **School children**
- **Fans and community members**
- **Persons using nearby bus stops**
- **Visitors to nearby businesses**

Visitors will be able to connect to free introductory Wi-Fi by logging into a branded portal connected to: www.bombersfootballclub.com

Users will enter basic information to access the Wi-Fi, creating a direct communication channel for club updates and partner promotions.



LET'S CREATE A WINNING FUTURE TOGETHER

Your brand deserves to be part of something extraordinary. Join us, and let's achieve greatness side by side.

CONTACT

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